



UNITED STATES
OLYMPIC COMMITTEE
1 Olympic Plaza
Colorado Springs, CO 80909

October 30, 2015

Robert Mitchell
Executive Director
USA Shooting
1 Olympic Plaza
Colorado Springs, CO 80909

Dear Robert,

As the U.S. Olympic Trials – Shooting take place between 2015 and 2016, we are asking USA Shooting to send an important reminder to athletes, agents, official, coaches and staff regarding apparel and equipment identification during the event.

With the exception of standard manufacturers' equipment identification permitted by Rule 50 of the Olympic Charter (or the manufacturers' equipment identification permitted by the NGB's International Federation's rules, if applicable), the equipment, uniforms and the bibs/numbers of the competitors and officials at the Trials may not bear any commercial identification or promotional material of any kind (whether commercial or noncommercial).

USA Shooting will be responsible for enforcement of this USOC policy at the Trials.

Any violation of the rules may result in disqualification. We appreciate your attention and understanding to these rules that will be enforced throughout the 2016 U.S. Olympic Team Trials.

Kind regards,

A handwritten signature in black ink, appearing to read "Chester Wheeler".

Chester Wheeler
Sr. Director, NGB Marketing Programs and Business Development

CC: Pete Carson
Kevin Neuendorf
Robert Weekes
Amy Savelle
Kacie Wallace
Chris Coleman
Jessica Cross